



AMERICAN SEPHARDI FEDERATION

Preserving and promoting the history, traditions, and rich mosaic culture of Greater Sephardic communities as an integral part of the Jewish experience.

At the
Center for Jewish History
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Postal Regulatory Commission
901 New York Avenue NW, Suite 200
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POSTAL REGULATORY
COMMISSION

RM2017-12

Dear Commissioners:

I am writing on behalf of the American Sephardi Federation, our donors/members and, most importantly, those we serve including the Sephardi and Mizrahi communities.

We rely on the U.S. Mail to raise funds and communicate with our supporters and constituents.

Without the mail, our fundraising would suffer severely and, as a consequence, SO WOULD OUR MISSION AND THE PEOPLE AND CAUSES WE SERVE.

We simply do not understand why suddenly there is a need to increase nonprofit marketing mail rates for the nominal benefit of commercial marketing mail.

This seems to fly in the face of the rationale of the law granting nonprofits a discounted rate.

As a practical matter, injecting unanticipated increases such as those proposed here by USPS may well mean that we will need to REDUCE MAIL VOLUME.

The inevitable result will be a reduction in our revenues, and a reduction in our ability to serve our beneficiaries.

IT WILL ALSO MEAN THAT THE US POSTAL SERVICE WILL BE PROCESSING LESS MAIL. So you, too, will suffer.

Respectfully, we ask you to consider these consequences.

Please do not change the current system for calculating nonprofit rates. Doing so will only cause harm both to all nonprofit mailers AND you the USPS.

Sincerely,

Marci E. Melzer

Marci E. Melzer
Operations Manager
American Sephardi Federation
www.americansephardi.org